

START INCREASING YOUR SALES TODAY!

By Discovering 52 Proven Tactics Every
Monday Morning For An Entire Year.

TEM ASSOCIATES, INC.



SALES
DEVELOPMENT
SPECIALISTS

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CONNECTICUT ■ LONG ISLAND ■ NEW YORK

ISN'T IT TIME YOU MOVED INTO THE **FAST LANE?**

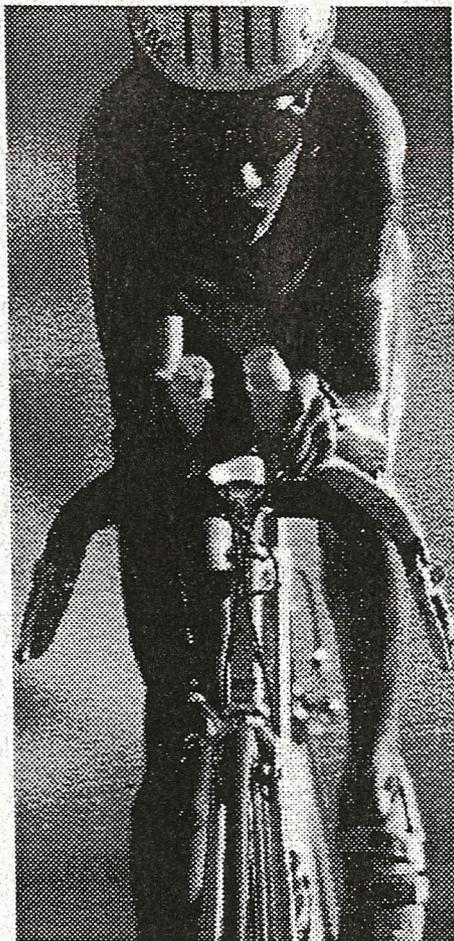
WITH TACTICS

Designed with the motivated sales person in mind, the Tactics Program offers valuable information every week to help you learn more and increase your sales. This power-packed program, designed by the nation's leading sales trainers will get you on track to reach your goals.

WHAT IS THE TACTICS PROGRAM ALL ABOUT?

For the first time ever, salespeople can increase their sales quickly, easily and effectively. The Tactics Program, the nation's newest sales reinforcement tool, was designed to help you become more successful in your sales career.

Some call it the subscription to sales success because each week, without fail, you receive a Tactics card packed with invaluable information that will



help you compete whether you're a rookie or a pro.

Imagine how much better you can be with a new

proven tactic to use every Monday morning. Because

Tactics are delivered to your home or office, you can

decide where you want to explore these new techniques.

PERFECT FOR SALES MANAGERS.

If you're a sales manager, the Tactics program will become a major asset to you and your organization. Sales managers, nationwide, are using Tactics as meeting enhancers. Since each card represents a theme, teaches a lesson and gives you new rules to play by, they are perfect for stimulating problem solving role play sessions and new sales scenarios. And, Tactics poses a perfect opportunity to give your salespeople something they'll enjoy using over and over again.

Let Tactics make your job a little easier by helping your people become better salespeople. And, since the Tactics are proven effective, you'll turn your team into winners in no time!